

## **Privacy and Data Collection Policy**

At Walk 'n' Talk Collective Inc., we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy and Data Collection Policy outlines how we collect, use, disclose, and safeguard your information when you interact with us, whether through our website, events, fundraising campaigns, or other activities. By accessing our services, you agree to the terms outlined in this policy.

### **1. Information We Collect**

We may collect personal information about you when it's reasonably necessary for, or directly related to, our functions or activities. This includes, but is not limited to, names, contact details, payment information, and demographic data, when you interact with us. This may occur when you make a donation, register for an event, subscribe to our newsletter, use our website, or access one of our programs, services, or social enterprises.

#### **How we collect information**

We collect your personal information through various channels. This includes paper forms, online forms and portals, mobile applications, correspondence, face-to-face or over the telephone.

We may also collect your personal information from third parties.

### **2. Collecting information from Third Parties**

In some circumstances, Walk 'n' Talk Collective Inc. may collect personal information from third parties where it is reasonably necessary for our functions or activities. This may include information received from:

- Organisations we partner with for joint fundraising, events, or service delivery
- Service providers engaged to support our operations, such as payment processing, communications, or program delivery

We do not purchase mailing lists or use third-party list brokers for marketing or fundraising purposes.

### **3. How We Use Your Information**

We use the information we collect to provide you with the best possible experience and to further our mission of supporting Men's Mental Health. This includes:

- Processing donations and providing receipts.
- Sending you information about our events, campaigns, and updates.
- Responding to your enquiries and requests.
- Analysing data to improve our services and communications.

### **4. Data Security**

We take your data security seriously. We implement technical and organisational measures to protect your information from unauthorised access, loss, misuse, or alteration. However, please note that no data transmission over the internet or storage method is 100% secure.

### **5. Sharing Your Information**

We do not sell, trade, or rent your personal information to third parties. We may share your information with trusted service providers who assist us in our operations, such as payment processors and email communication platforms. We may also share your information with organisations with whom we jointly fundraise. These partners are bound by confidentiality agreements and are only allowed to use your information for the purposes specified by us.

### **6. Use of your image**

You acknowledge that Walk 'n' Talk Collective Inc., its agents, or other event participants may take photos or recordings of you during the Event. These images or recordings may be used by Walk 'n' Talk Collective Inc., its partners, or affiliates for promotional and marketing purposes without additional notice or compensation. Your image will also be stored in our archives and may be utilised by us or sponsors to promote future events. Occasionally, photos, videos, or audio recordings may be captured at Walk 'n' Talk Collective Inc. activities

for promotional, reporting, or marketing uses, including on our website, social media, or other platforms. We aim to respect your privacy and preferences; if you do not want to be photographed or recorded, please inform our staff or volunteers, and we will do our best to honour your request. All images and recordings will be securely stored and archived in accordance with this policy.

#### 7. Your Choices

You have the right to access, update, or delete your personal information held by us. You can also choose to unsubscribe from our communications at any time by using the provided opt-out instructions.

#### 8. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your website experience, analyse usage patterns, and improve our website's functionality. You can modify your browser settings to control cookies, but this might impact certain features of our website.

#### 9. Social media and networking services

Walk 'n' Talk Collective Inc. uses social media and networking services such as Facebook, Instagram, LinkedIn, TikTok, and YouTube to promote our mission, programs, and social enterprises, and to engage with the public. When you contact us using these platforms, we may collect your personal information (with your permission) to continue our communications with you.

These social networking services have their own privacy policies for collecting your personal information for their own purposes, and we recommend reviewing them.

#### 10. External Links

Our website may contain links to external sites. We are not responsible for the privacy practices or content of these sites. We recommend reviewing their respective privacy policies before providing any personal information.

#### 11. Policy Updates

We may update this policy from time to time to reflect changes in our practices or legal requirements. We encourage you to review this policy periodically.

#### 12. Contact Us

If you have questions, concerns, or requests regarding your personal information or this policy, please contact us at [enquiry@walkntalkcollective.org.au](mailto:enquiry@walkntalkcollective.org.au)

It's important to tell us if your circumstances change. You have the right to request that we correct, remove, or provide access to any personal information we hold about you.

By interacting with us, you agree to the terms outlined in this Privacy and Data Collection Policy.

Last Updated: [date 2026]