

Workplace Partnerships

PARTNER WITH US TO REWRITE THE
MENTAL HEALTH STORY



Breaking the stigma. Building resilience.

Founded by locals **Jordan Meehan and Chris Bennett**, Walk 'n' Talk Collective exists to **promote mental health, build resilience, and break down barriers** of stigma.



Too many men in our communities struggle in silence, with 72% of men never seeking help for their mental health challenges. One in three men report experiencing loneliness, and suicide remains the leading cause of death for men aged 15 to 44. These are not just numbers; they represent fathers, brothers, colleagues, and friends who walk through life without the support they desperately need.

WHY WALK 'N' TALK EXISTS

An estimated
72% of Men
don't seek help for
Mental Health Issues

1 in 3 Men
Experience Loneliness



1 in 8 men
experience depression
in their lifetime

Men who lack close
friends have
TWICE the RISK
of suicidal thoughts

Suicide is the leading
cause of death
for men aged 15–44

Too many men
walk alone
through their battles

Connecting men, changing lives, strengthening communities

ANNUAL PARTNERSHIP OPPORTUNITIES

Bronze Partner \$2,500/year	Silver Partner \$5,000/year	Gold Partner \$10,000/year
<ul style="list-style-type: none"> ✓ Logo featured on event flyers and digital promotions ✓ 1 workplace toolbox talk delivered at your workplace (up to 100 staff/talk) ✓ Acknowledgment on social media ✓ Thank-you certificate for display 	<ul style="list-style-type: none"> ✓ Logo featured on event signage and selected promotional materials ✓ 2 workplace toolbox talks delivered at your workplace (up to 100 staff/talk) ✓ Option to co-brand one event (e.g. BBQ, walk, info night) ✓ Logo on Walk 'n' Talk website ✓ Recognition in monthly social media promotions ✓ Public thank-you at a key event ✓ Certificate of appreciation for display 	<ul style="list-style-type: none"> ✓ Logo featured on all Walk 'n' Talk events and promotional campaigns ✓ 3 workplace toolbox talks delivered at your workplace (up to 100 staff/talk) ✓ Featured on Walk 'n' Talk website with link to your business ✓ Recognition in media releases and all community promotions ✓ Invitation to special major events or presentations ✓ Public thank-you at all events ✓ Framed certificate of appreciation for display

Platinum Partner Packages from \$15,000 +

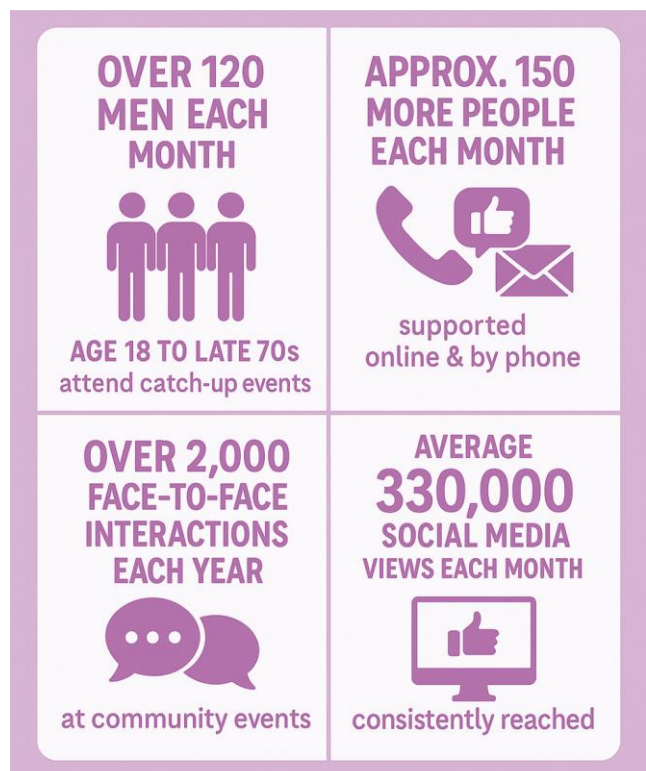
Tailored to the needs and requirements of the organisation

Creating local impact and lasting change

Partnering with Walk 'n' Talk positions your organisation as a leader in men's mental health, driving real impact across **Rockhampton, Gladstone, and Yeppoon.**

With wide reach and local roots, every investment creates safe spaces for men to connect, build resilience, and deliver lasting change.

Partner and lead the way in men's mental health where it matters most:
Your workplace and community!



WORKPLACE BENEFITS OF PARTNERING

- ✓ **Support Men's Mental Health** – Help your team feel safe, seen, and supported. We provide a **Mental Health Check-in** booklet for all staff.
- ✓ **Meet WHS Obligations** – Deliver proven programs that help your workplace manage psychosocial risks and create a safer environment.
- ✓ **Improve Productivity** – Reduce stress and absenteeism through early intervention.
- ✓ **Boost Morale and Retention** – Staff stay longer when they feel valued.
- ✓ **Lead in the Community** – Show your organisation stands for something that matters.
- ✓ **Gain visibility** – Be promoted through our events, social media, and community networks. We impact over 300 men each month.



OTHER WAYS TO SUPPORT



Host a Mental Health Resilience Workshop (\$1,500/session)

Create space for real conversations that reduce stigma and equip men to speak up about mental health.

Sponsor a Community Walk or Event (\$2,000+)

Help bring men together in a safe, supportive environment where connection and conversation can begin.

Workplace Walks (EAP style of service with 1:1 support)

Offer opportunity for staff to connect 1:1 and receive confidential wellbeing check-ins.

Encourage Staff to Donate through Payroll Giving and Containers for Change

Empower your team to make a lasting impact on men's mental health through regular, tax-deductible giving. \$5 a week makes a difference.



Contact us:

Phone: 0474 422 956

Website: www.walkntalkcollective.org.au

Email: enquiry@walkntalkcollective.org.au

